






taylor hampton

GRAPHIC DESIGNER

contact

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summary

Hi, I'm Taylor! I am a graphic designer looking to secure a position at an innovative organization that will allow me to utilize my technical skills, creativity, and love of design to evolve and elevate a brand's written and visual narrative. I am continually updating my diverse portfolio showcasing visually enticing designs that communicate effectively with the intended audiences. I am passionate about continuing my education and seeking out ways to stay current with new trends and technologies to better myself personally and professionally.

skills

Adobe Illustrator	Collaborative
Adobe Photoshop	Flexible
Adobe InDesign	Passionate
WordPress	Quick learner
Microsoft Office	Self-starter
macOS	Positive

education

JAN. 2020 DEC. 2022	Arapahoe Community College Graphic Design, A.A.S. Final GPA 4.0
AUG. 2012 DEC. 2015	Colorado State University Apparel Merchandising and Design B.S. Business Management Minor

accomplishments & extras

- Completed Graphic Design program with a 4.0
- Chosen as a finalist in class case study to re-brand Building Design Podcast
- Reside on the advisory board for the Graphic Design program at Arapahoe Community College

interests



fashion



travel



cooking



plants



wine-tasting



coffee

experience

JUL. 2023
DEC. 2023

CPM Pipelines

GRAPHIC DESIGNER

- Designed and launched new website to elevate and reflect updated brand identity
- Communicated daily with Marketing Director to ensure consistent messaging on visual and written collateral for internal and external stakeholders
- Collaborated across departments to develop visually engaging business proposals, resulting in substantial revenue successes and positive brand development
- Created presentations for CPM executives, leaders, and sales team members to communicate company objectives and increase awareness of services offered
- Performed daily administrative tasks to ensure personal and departmental organization

MAR. 2020
PRESENT

Taylor Hampton Designs

GRAPHIC DESIGNER / FREELANCE

- Collaborate with clients to elevate and refine their existing brand identity
- Design high-quality pitch decks, PPT themes, and various print and digital collateral
- Provide guidance to clients on the most effective use of branding for their marketing needs
- Maintain open communication with clients to ensure satisfaction and project success
- Demonstrate strong time management skills that meet or exceed client expectations

OCT. 2020
JUL. 2023

SE Denver Construction

DESIGN & MARKETING SPECIALIST / PURCHASING LEAD / ADMIN

- Managed digital content, resulting in increased online engagement and brand awareness
- Designed print and digital collateral ensuring consistent messaging across all channels
- Utilized CAD software to create accurate drawings, improving project outcomes and reducing material waste
- Communicated with clients and vendors to ensure seamless project management
- Provided company-wide administrative support contributing to overall productivity

JUL. 2022
OCT. 2022

Centura Health (Presently Common Spirit / Advent Health)

GRAPHIC DESIGNER

- Collaborated with Brand Team to create high-quality print and digital designs
- Ensured timely completion of projects while maintaining quality and reliability
- Contributed creative input at photo shoots in collaboration with the Senior Graphic Designer
- Produced over 50 successful projects for multiple Centura Health hospitals and clinics, delivering eye-catching designs that effectively promote their services

OCT. 2016
JUN. 2020

Nordstrom

MANAGEMENT / SALES / CUSTOMER SERVICE

- Demonstrated success as an Assistant Department Manager of an \$8M sales floor, and thus promoted to \$14M sales floor managing a team of 70+ employees
- Executed impactful displays according to brand guidelines and corporate directives
- Practiced sales and service techniques to meet personal sales goals
- Educated teams about the importance of customer loyalty to ensure customer satisfaction

let's work together!